

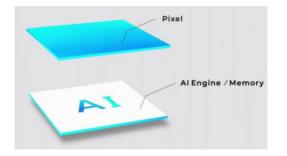
# 10 Commandments for Building a Vision Al Product

Vaibhav Ghadiok Chief Technology Officer Hayden Al

HaydenAI

### A New Era for Perception Powered by AI and Sensors

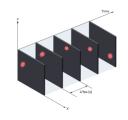




80x increase in energy efficiency of AI compute (perf/ W/ mm^2)



SPAD



Event Sensor



3D LiDAR



LWIR



mmWave Radar

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# Thou Shalt Focus on Solving a Real-World Customer Problem

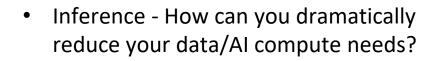
- Solve a specific problem first before solving it more generically
  - AVs in heavy trucking highways vs. urban streets
  - SLAM for ground vs. aerial vs underwater vs. AR/VR
- Separate marketing hype from actual problem solving
- Seek the simplest solution
  - The solution to everything is not AI





# **Thou Shalt Not Steal or Kill for GPUs**







• Training - Do you require a large amount of data/compute?



### Thou Shalt Not Steal or Kill for GPUs







# Thou Shalt Respect the Technology Gap



- Is there a fundamental scientific or engineering innovation needed to build the product?
  - Human-in-the loop
  - Controlling the environment
- Researcher vs. practitioner gap

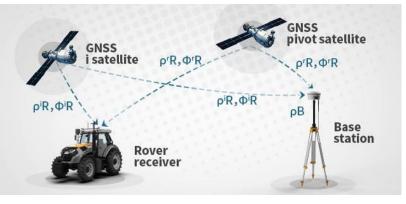


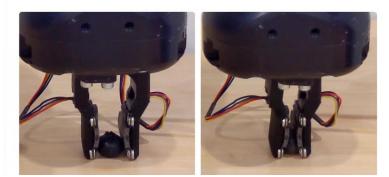


## Thou Shalt Not Be a Hero



- Don't make the problem artificially harder by limiting the sensors/actuators
  - Perception
    - Use a depth/ranging sensor
    - Real-time kinematic positioning (RTK)
    - Multispectral sensors
  - Actuator
    - Use a better gripper
    - Touch sensing with vision
    - Suction cup
  - Calibration in-factory and in situ





#### **Thou Shalt Use Priors**



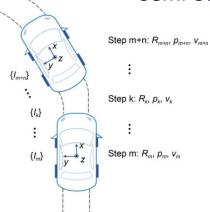


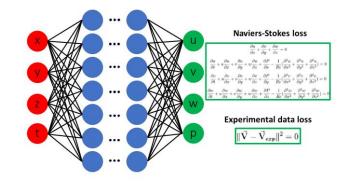


#### Semi-Structured Environments

Priors

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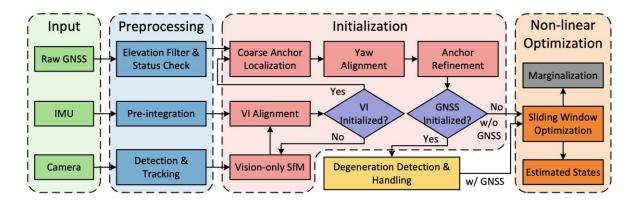




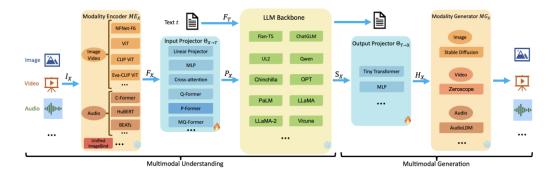
# Thou Shalt Embrace Multimodality – Sensor Fusion is Good



Classical Kalman Filter / Nonlinear Optimization



Multimodal Large Language Models



# **Thou Shalt Optimize for High Data Quality**



- Data acquisition quality is vital
  - Carefully choose sensors Image sensors, lens, time synchronization between sensors

- Quality of training data is critical
  - Hard negatives are good
  - Al thrives on good quality data





ImageNet given label: red panda

#### **Thou Shalt Choose the Right Metrics**





#### Use more than one objective metric and ensure they are not highly correlated

# Thou Shalt Not Take the Name of MM-LLMs in Vain



#### **Problem Description:**

Given an integer array 'nums', find the contiguous subarray (containing at least one number) which has the largest sum and return its sum.

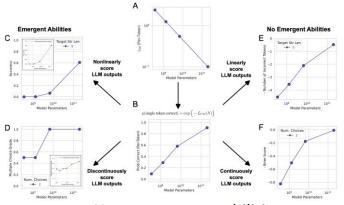
#### C++ Solution:

The most efficient way to solve this problem is by using Kadane's Algorithm, which runs in linear time, O(n). This algorithm scans the array from left to right, keeping track of the maximum subarray sum found so far and the current subarray sum.

#### Here's a very concise C++ implementation of Kadane's Algorithm:



#### Solving a hard programming problem



#### No emergent capabilities



#### Poor in projective and Euclidean geometry

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# **Thou Shalt Carefully Choose AI Inference Compute**

- Understand total cost of development
- AI TOPS is not everything
  - Heterogenous compute
  - Memory bandwidth
  - Operator support
  - TOPS/W
  - Precision
  - Sustained compute
  - Utilization HaydenAl





## Thou Shalt Test, Continuously Learn and Adapt



- Test in the target deployment environment
  - Unlike traditional testing, 100% coverage is infeasible
- Continuously iterate and improve the system
  - Current AI is not adaptive
- Design systems to be debuggable

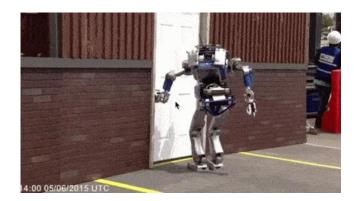


#### Conclusion



- In almost all successful deployments of AI
  - Human-in-the-loop
  - Constrain the environment
- Optimize end-to-end multimodal sensors, AI, compute, hardware
  - The solution to every problem is not to retrain with more data
- Don't judge AI capabilities by human analogies





#### Resources



Are Emergent abilities of LLMs a Mirage <u>https://arxiv.org/abs/2304.15004</u>

MM-LLMs – Recent Advances https://arxiv.org/abs/2401.13601

Label Errors in ML Test Sets https://labelerrors.com

No "Zero-Shot" Without Exponential Data <u>https://arxiv.org/abs/2404.04125</u>

We are hiring!

https://www.hayden.ai/careers

Office Hours:

Wednesday, May 22, 3:30 - 4:15 pm PT Speaker Square (across from ET-2) in the Exhibit Hall